Dear colleagues!

We invite you to participate in the XV International Conference "Strategy of Quality in Industry and Education". Leaders of supreme executive bodies, representatives of large enterprises and companies, leading specialists in the field of standardization, certification and quality, famous scientists, teachers of higher educational institutions from Ukraine, CIS and Baltic countries, Bulgaria and other countries of Eastern Europe are traditionally invited to the conference. Participation in our conference is an excellent opportunity to exchange experience, establish creative and business contacts with colleagues and potential partners in business, industry and education.

Key topics

1. **Quality in the industry**:
   - results of theoretical and applied scientific research, innovative developments and technologies for basic industries;
   - modern technologies and equipment for metallurgy, machine building and other industries;
   - perspective construction materials and advanced technologies for processing materials;
   - energy saving technologies in industry;
   - ecology and environmental protection;
   - issues of standardization, conformity assessment and accreditation in industry;
   - the role of quality systems in ensuring competitiveness in local and global markets.

2. **Quality in education**:
   - international cooperation and integration in the education field;
   - innovative technologies in education, development of scientific and innovative activities;
   - modernization of the structure and content of education: modern approaches;
   - ensuring accessibility and continuity of education;
   - training, retraining and advanced training of personnel for mining and metallurgical and machine-building enterprises in modern conditions,
   - increasing the effectiveness of interaction between universities with employers and business;
   - quality management of educational services;
   - issues of standardization, conformity assessment and accreditation in education.

3. **Information technologies in industry and education**:
   - information systems in industry, information security and information protection;
   - automated process control and integrated production systems;
   - informatization and computerization of the educational process, software and hardware systems and technologies;
   - software and hardware for various forms of training, incl. distance learning;
   - CAD / CAM / PDM systems and computer graphics in educational institutions and in industry;
   - development technologies, software quality assessment;
   - problems of protection of intellectual property rights for software products;
   - problems of scientific research results publishing and access to databases of scientific and technical information;
   - the problems of information technology specialists training.

4. **Theoretical and applied aspects of the development of economic theory and its innovative and investment potential in the fields of engineering, technology, technical regulation and quality assurance**:
   - modern problems of economic theory and topical problems of the economy;
   - problems of attracting investments for business and industry development;
   - anti-crisis programs in the real sector of the economy;
   - issues of financial management and taxation;
   - labor economics and human resources management;
   - applied tools of lean management of production and economic activities of the enterprise;
   - economic aspects of quality management systems implementation;
   - the competitive policy modification in the conditions of innovative economy formation;
   - international experience and domestic practice of competition policy implementing;
   - Innovative aspects of economic modernization in the theory of competition;
   - theoretical basis of enterprise competitiveness.

Conference languages

The main working languages of the conference are Ukrainian, Bulgarian, English, Russian.

Formats of participation in the conference and registration of participants from the Bulgaria

Participation in the conference can be "full-time" (with a report or attendance at the conference as a listener) or "in absentia" (only publication of materials in the conference proceedings). Together with the participants at the conference may be accompanied by their attendants.

Regardless of the form of participation, all participants, including employees of TU-Varna, must send the application (attached) and the materials (report, article) in time (application - before May 12, 2019; article - before May 04, 2019) for a speech or publication in the conference proceedings.
**Additional Information**

“In absentia” participants, whose materials are published in the collection, can order (indicated in the application) a conference proceedings in electronic form (CD-ROM). The cost of CD - 10 € (excluding postal expenses). The cost of a personal certificate for “in absentia” participation is paid additionally (2 €).

**Important dates:**

- **Submission of articles (theses)** — before May 04, 2019
- **Deadline for application and payment of full-time participation** — before May 12, 2019
- **Conference work** * — June 3 - June 6, 2019

* - without taking into account the terms of arrival, departure and accommodation of participants

---

**Contacts**

Representatives of the organizing committee (Bulgaria, Varna)

mob. +359

e-mail: ncon@ukr.net

---

**Information about the conference**

www2.tu-varna.bg

---

**Requirements for publishing materials**

Materials can be prepared in English, Bulgarian or Russian and sent electronically by e-mail (ncon@ukr.net) no later than May 04, 2019 /inclusive/. In addition, it is necessary to prepare (in English) a title, an annotation / 2-3 sentences / and keywords.

Conference proceedings will be published as a printed publication and electronic (CD-ROM), in accordance with the current standards.

**Requirements for design of the article:**

The title of the article should include the title (position), academic degree, name, organization name, city, country for the speaker and for each of the co-authors (co-rapporteurs).

**Pages and fields:** A4 sheets, from above, from below, on the left and on the right by 20 mm

Font: Times New Roman, a standard outline, size 14 (the title of the article is bold).

Line spacing: single.

Indent: (red line) - 1.25 cm. Text transports are not allowed (!).

Formulas: Microsoft Equation 3.0 format

Figures in the text should be clear, if possible - b / w, allowed to be placed in the article or submitted as separate files in TIFF or JPG format.

File Format: Word 2003 (it is desirable), 2007 or RTF.

List of references - mandatory.

IMPORTANT! Pages - do not number, hyphenations in the text do not!

An example of an article is attached.

Articles send by E-mail: ncon@ukr.net

---

The Organizing Committee reserves the right:

- make of editorial amendments into the texts of reports;
- refuse to accept materials in cases of non-compliance with requirements, incl. to the format of files, subjects, lack of information about authors, the availability of borrowings from previously published materials, as well as incorrect reproduction / citation / works of other authors;
- refuse to accept materials after May 04, 2019.

---

**Ministry of Education and Science of Ukraine**

**National Accreditation Agency of Ukraine**

**National Metallurgical Academy of Ukraine /NMetAU/**

**Technical University – Varna /Bulgaria/**

**Universidade do Algarve /Portugal/**

**Technical University – Vienna /Austria/**

**Institute of Integrated Education of NMetAU /Ukraine/**

**National Aviation University /Ukraine/**

**Dnipro Education Center /Ukraine/**

**Kharkiv Trade and Economics Institute**

**of Kyiv National University of Trade and Economics**

---

**XV International Conference**

**STRATEGY of QUALITY**

**in INDUSTRY**

**and EDUCATION**

June 3 - June 6, 2019*

Technical University – Varna

Bulgaria

---

**Announcement**

* - without taking into account the terms of arrival, departure and accommodation of participants